

Frances Masters



Thefusionmodel.com

Frances Masters founded the therapeutic coaching charity [Reclaim life](#), is the founder of Fusion Therapeutic Coaching Ltd, founding Principal of the Integrated Coaching Academy and author of [PTSD Resolution: Reclaiming life from trauma](#).

Frances says;

'I have been an integrated counselling-coach, supervisor and trainer for over 20 years, with more than 30,000 hours of professional practice.

I authored and deliver, via the [Integrated Coaching Academy](#), the FUSION [Diploma in Therapeutic Coaching](#) and the distance learner [Certificate in Therapeutic Coaching Skills](#); both accredited by [NCFE](#) as Customised Awards.

[My Mindfulness Based Mind Management Skills Certificate](#) and online training '[Breathe Stress Away](#)' integrate advanced counselling and coaching practices.

The FUSION Therapeutic Coaching Diploma is fully aligned with the accreditation requirements for the [Association for Coaching](#) from Foundation to Master Coach Level, dependant on supervised client hours. I see AC taking an increasingly significant lead in the field of counsellor-coach integration in the growing mental health and wellness coaching niches.'

Frances Masters MBACP ACCRED GHGI AC (Fellow)

Work with me: Train with me: Supervise with me

Contact me

www.integratedcoachingacademy.com

www.thefusionmodel.com

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Call 07530 803903 Mon-Thursday between 3-4pm to discuss all things FUSION

Work with me



Am I the right coach for you?

No, not if...

- You are a CEO, Leader or Executive who wants to focus purely on productivity, goals and accountability
- If you want to look just at accomplishing defined goals or aims for your Organisation
- If you want only to be coached about methods to improve professional performance and leadership development

Yes, if...

- You want to work holistically, acknowledging your innate needs as a rounded human being
- You understand that your ability to function at optimum levels at work is impacted by what is happening in your personal life
- There are unresolved issues that are affecting your health and happiness in the here and now
- You want to access the very best support personally and professionally from a coach with extensive experience and a full toolbox of advanced professional tools and techniques to give you the edge and get your life to where you want it to be

My fees

Private sector: £300 per hour: Book a 6 session coaching package and pay for 5

Public sector: £500 per hour: Book a 6 session coaching package and pay for 5



Make Menopause Matter founder, [Diane Danzebrink](#):

'I discovered Fusion therapeutic coaching when I needed it most. When personal circumstances left me with mental and emotional issues I was lucky enough to find Frances Masters. Fusion has quite literally changed my life!

Train with me



Am I the right trainer for you?

No, not if ...

- You have a closed model of therapy or coaching and want to work within the confines of that model
- You are a coach who wants to focus purely on your client's role within their Organisation
- You are a counsellor, therapist or coach happy with your current range of skills

Yes, if...

- You want to deepen and broaden your coaching or counselling skill set so that you can support your clients no matter where they are on the continuum of wellbeing
- You are open to integrating new knowledge that may challenge the previously held notion that coaching and counselling are separate and exclusive professional territories
- You have the authenticity, confidence and competence to integrate advanced therapeutic coaching interventions into your working practice to get great outcomes for your clients
- You want to show up for your clients as the very best version of your professional self

My fees

The 60 tutor-contact hour Diploma programme runs Saturdays as small group online training. If you have already purchased the Skills Certificate (£455) the purchase price is deductible from your fee. The Diploma course fee is £2995. Early bird booking is £1995 which will need to be paid in advance to reserve your place

I run Corporate Breakthrough and wellbeing training at £5000 a day for groups up to 20



[Nick Hatter](#) UK leading life coach and author of [The 7 Questions](#) says:

'The FUSION model takes the work to the next level. At the end of the day it is our clients who truly benefit'

Supervise with me



Am I the right supervisor for you?

No, not if...

- You are working to a recognised modality and do not want to stray outside the 'rules' of the model
- You frame yourself as either a coach or a counsellor and have no interest in integrated practice
- You are happy with your client outcomes and feel they cannot be improved

Yes, if

- You feel working holistically with your client will support them to become their best selves in their personal and professional lives
- You want to embrace very advanced interventions including use of metaphor, imagery, story, positive mental rehearsal, positive psychology, psycho-education, reframing and imaginal exposure for resolution of trauma
- You want an ethical way to cross the bridge between the worlds of coaching and counselling, to feel able to safely work with your client no matter where they are on the continuum of wellbeing

My fees

- 1:1 Coaching supervision £150 an hour
- Super Coach monthly group coaching supervision (groups of no more than 4) 2 hours £50 an hour pre-booked, pre-paid and contracted for 6 months



Inaugural Chair of BACP Coaching, [Linda Aspey](#) says:

'In the field of coach-counsellor integration, Frances is a trailblazer'